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**AFRICA MEDIA  
REPRESENTATIVES  
TRAINING  
PROGRAMME II**

**AFMED II**

**24 - 31 MAY 2021**



# INTRODUCTION

# AFMED PROGRAMME

## AFRICA MEDIA REPRESENTATIVES TRAINING

Africa Media Representatives Training Program (AFMED) is a short term training program for early and mid-career professionals in the media sector. AFMED Program is organized by Presidency for Turks Abroad and Related Communities (YTB) in cooperation with TRT and Anadolu Agency (AA).

AFMED Program aims to enhance mutual cooperation between Turkey and African countries by supporting experience sharing in the field of media. To ensure this, It offers online training of 8 days' duration.

As known, The Pandemic has affected the whole world for more than a year and your health is our top priority. For this reason, AFMED Program will be held online this year.



Besides this knowledge sharing-based seminars and courses, AFMED also provides an opportunity to enlarge your network.

# **AFMED PROGRAM DETAILS**

**DEADLINE FOR  
APPLICATION**

**17 MAY 2021**

**PROGRAM  
LENGTH**

**24-31 MAY 2021 (8 DAYS)**

**PROGRAM**

**ZOOM**

**LANGUAGE OF  
INSTRUCTION**

**ENGLISH**



# APPLICATION CRITERIA

## ELIGIBLE COUNTRIES

Applications will be received only from African countries.

## ELIGIBLE GROUPS

Applicants must be currently working in the field of media (Media related Public Institutions, Private Sector, NGO's.)

## AGE CRITERION

Applicants must be under the age of 40.

## LANGUAGE

Fluency in English is required for the program.






# HOW TO APPLY

- Applications will be received online through <https://basvuru.ytb.gov.tr>
- Application form on the system must be filled in English.
- Applicants must submit all required documents during the application.
- Applicants must upload a copy of ID or passport and a valid document showing their work status in the media sector.
- Applicants must take a short video recording of up to 5 minutes to introduce themselves and explain why they would like to join the program. Applicants must upload their video to an appropriate platform (onedrive, google drive etc.) and share the link of it during application. (in the relevant section of the online application system)
- Short videos uploaded to the online application system are preferred. But It can also be sent by mail (afrikamedyaegitim@ytb.gov.tr)
- Only short-listed applicants will be informed.

# WHAT THE PROGRAM COVERS

An aerial photograph of a city, likely Istanbul, featuring a large mosque with multiple domes and minarets, a bridge over a body of water, and a dense urban landscape in the background. A large black circle is overlaid on the top left, containing the title text.

Practical and theoretical courses;

- Struggle With Disinformation
- Social Media Follow-Up Methods for Reporters
- Fundamentals of Photography
- Photoshop for Beginners
- Making Videos for Social Media
- News Writing Techniques
- New Media and Social Media Applications
- Applied Interview Techniques

Additional Seminars.

# ORGANIZING COMMITTEE

**AFMED II ORGANIZED BY;**

**PRESIDENCY FOR TURKS  
ABROAD  
AND RELATED  
COMMUNITIES  
(YTB)**

**IN PARTNERSHIP WITH;**

**TURKISH RADIO AND  
TELEVISION CORPORATION  
(TRT)**

**ANADOLU AGENCY (AA)**

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**TRT**

**TRTWORLD**



**PRESIDENCY FOR  
TURKS ABROAD  
AND RELATED COMMUNITIES**

**AA**  
ANADOLU AGENCY